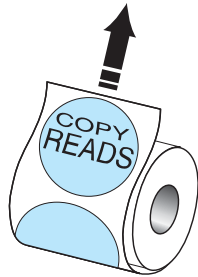


POSITION IS BASED ON COPY



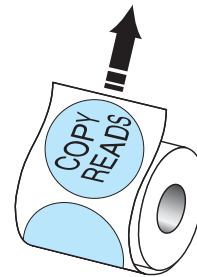
POSITION 1

Top of copy
dispenses first
over the roll



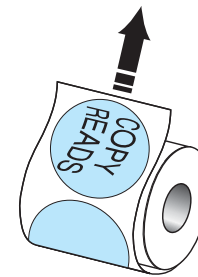
POSITION 2

Bottom of copy
dispenses first
over the roll



POSITION 3

Right side of copy
dispenses first
over the roll



POSITION 4

Left side of copy
dispenses first
over the roll



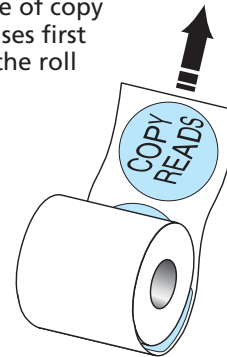
POSITION 5

Top of copy
dispenses first
under the roll



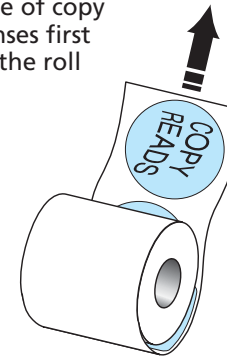
POSITION 6

Bottom of copy
dispenses first
under the roll



POSITION 7

Right side of copy
dispenses first
under the roll



POSITION 8

Left side of copy
dispenses first
under the roll

WHEN DOES POSITION MEAN THE MOST?

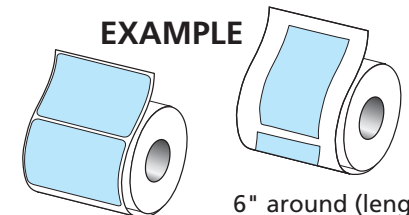
1. MACHINE APPLICATION: Many of our customers utilize an electronic labelling system which will automatically apply the labels to the final product. In order to dispense the labels onto the item correctly, the labels must be in a specific position on the roll. The customer would need to specify which end of the label dispenses first for their machine application.

2. DOT MATRIX OR LABEL PRINTERS, THERMAL TRANSFER OR THERMAL DIRECT: Some of our customers use printers that will require the labels to be in a specific position in order to print properly.

WHEN DOES POSITION *NOT* NEED TO BE SPECIFIED?

1. METAL TO METAL OR SHEETED: If a job is to be cut single, there will be no rewind position. Therefore, no position specification is necessary.

2. BLANK LABELS: Labels that do not require any copy printed on them do not have a real position. The customer must specify the size around (length) and size (width) across.



4" around (length)
6" across (width)

6" around (length)
4" across (width)